

BBA Global Operations Management "4 minus 1" Structure in 2023/24 Intake (BBAU3 for 2023/24 intake)

Effective from Catalogue Term: Sem A 2023/2024

BBAGOM
BBAU3 Cohort 2023

Yr/Sem	Offer Year					
1A						
1B						
2A	CB2201 Operations Management	CB2300 Management	CB2400 Micro-Economics	CB2601 Marketing	GE1401 University English or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)
2B	CB2100 Introduction to Financial Accounting	CB2500 Information Management	CB2200 Business Statistics	CB2402 Macro-Economics	GE2402 English for Business Communication or EAP (Note 1)	GE (Note 2)
3A	CB3410 Financial Management	MS3124 Global Supply Chain Managemen	CB2101 Introduction to Managerial Accounting	MS3322 Quality Management	CB2203 Data-driven Business Modeling	GE2402 English for Business Communication (for students taken EAP)
3B	CB3043 Business Case Analysis and Communication	CB2240 Introduction to Business Programming in Python	MS3127 Global Business Logistics	Major Elective 1	MS3253 Operations Analytics	GE1401 University English (for students taken EAP)
4A	College Elective	College Elective	Major Elective 2	Major Elective 3	MS4306 Best Practices in Global Operations Management	
4B	CB4303 Strategic Management	Major Elective 4	MS3123 Workshop on Global Operations and Supply Chain Management Practices	GE (Note 2)	GE1501 Chinese Civilisation - History and Philosophy	

Minimum Credits Required:

GE: 2 GE courses + 2 College-Specified courses (12 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 12 College Core + 2 College Elective (42 CU)

Major: 10 Major courses (30 CU)

Min. Total: 31 courses (93 CU)

Max. Allowable: 38 courses (114 CU)

Credits Exempted:

GE - 3 courses (9 CU)

Minor/Electives - 6 courses (18 CU)

Note

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Advanced Standing | students are not allowed to take GE courses offered by their own academic unit.

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

Major Electives: Students are required to take 4 electives from the following list:

Group A - Major Electives* (0 - 3 credit units)

- LC2401 French 1
- LC2501 German 1
- LC2601 Spanish 1
- LC2930 Japanese Language - Level 1
- LC2973 Korean I

Group B - Major Electives (0 - 3 credit units)

- CS2360 Java Programming
- CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

- MS3106 Simulation
- MS3111 Quantitative Business Analysis with Visual Basic for Applications
- MS3125 Business Project Management
- MS3304 Hospitality Management
- MS3403 Internship for Management Sciences
- MS4111 Enterprise Resource Planning
- MS4118 Operations Management Project
- MS4227 Pricing and Revenue Management